

Fall Faculty Conference



2022-2023 Agenda

Monday, August 1, 2022 | 8:30AM – 12:00PM | Tech Fair Presentations

Location: Davis College of Business & Technology, Live Streaming and Recordings available

8:30 - 9:00AM Continental Breakfast, Lobby

9:00 - 9:50AM Concurrent Sessions

SESSION	ROOM	PRESENTER(S)	TITLE
1A	BRCHS STAR Lab Virtual Room	Dr. Sandra Brown	Anatontage Table
1B	114 Virtual Room	Ms. Amanda Jackson, Dr. Shannon Lockwood, & Professor Chieu Duong	Create Video Content that Stands Out
1C	117 Virtual Room	Mr. John Pauls	Social Media for Instruction and Development

10:00 - 10:50AM Concurrent Sessions

SESSION	ROOM	PRESENTER(S)	TITLE
2A	114 Virtual Room	Dr. Amber Santos & Dr. Melissa McRae	Immersive Learning: How You Can Use Virtual Reality to Enhance Student Learning!
2B	117 Virtual Room	Ms. Dee Thornton	Creative and Digital Alternative Assignments
2C	119 Virtual Room	Mr. John Pauls	Creating with Canva
2D	128 Virtual Room	Dr. Will Miller	An Introduction to Simple Syllabus

11:00 - 11:50AM Concurrent Sessions

SESSION	ROOM	PRESENTER(S)	TITLE
3A	114 Virtual Room	Dr. Sandra Brown	Using Interactive Platforms to Bring Students Back to Life in the Classroom
3B	117 Virtual Room	Ms. Dee Thornton	Blackboard Basics, As Easy As 1-2-3
3C	119 Virtual Room	Professor Bill Hill & Professor Eric Kunzendorf	Content Creation: MediaSmithing

12:00-1:00PM

Box Lunch: Connect with your colleagues during a casual box lunch in the DCOB conference rooms. Try out the Immersive Learning equipment with environments that fit your discipline. Participate in our Virtual Escape room for an opportunity to win a \$500 technology purchase of your choice! Make sure to bring your phone with you!

Tuesday, August 2, 2022 | 8:30AM – 12:00PM | Conference Presentations

Location: Davis College of Business & Technology, Live Streaming and Recordings available

8:30 - 9:00AM

Continental Breakfast, Lobby

9:00 - 9:50AM

Concurrent Sessions

SESSION	ROOM	PRESENTER(S)	TITLE
4A	114 Virtual Room	Ms. Darby Rich & Ms. Rachel Cohen	Craft Your Course with Career Management Resources
4B	117 Virtual Room	Dr Julian Bryson	Developing Empathy Through the Avant-Garde
4C	119 Virtual Room	Dr. Kara Conway	AAC&U Annual Conference Debrief: Educating for Democracy

10:00 - 10:50 AM

Concurrent Sessions

SESSION	ROOM	PRESENTER(S)	TITLE
5A	114 Virtual Room	Dr. Julie Brannon & Dr. Sandra Coyle	What's ENGL 103 Got to Do with It? How First Year Composition Prepares Your Students for Your Classes
5B	117 Virtual Room	Professor Kimberly Beasley, Dr. Laura Atkins, Dr. Tamara Caudill, & Dr. Scott Kimbrough	CORriculum: Competencies and Commonality
5C	119 Virtual Room	Dr. Whitney George	Integrating DEI Content into Current and New Courses: A Guide to the New Undergraduate DEI Requirement

11:00 - 11:50AM

Concurrent Sessions

SESSION	ROOM	PRESENTER(S)	TITLE
6A	114 Virtual Room	Dr. Nisse Goldberg, Dr. Victoria McNeil-Young, & Ms. Allana Forté	The Urgency of Diversity: Fostering Equity within the Classroom and Across Campus through Awareness and Action
6B	117 Virtual Room	Ms. Casanna Jackson, Ms. Allison Crawford, Ms. Chelsea Gentry, Ms. Olivia Hattan-Edwards, & Ms. Nancy Tucker	Turning the Page: New and Improved Updates from the Carl S. Swisher Library
6C	119 Virtual Room	Dr. Tamara Caudill & Dr. Will Miller	Phins Forever: Prototyping a First Year Seminar for Education, Engagement, and Retention

KEYNOTE ADDRESS

12:00-1:00PM

[Virtual Room](#)

Please join us as we close the Fall Faculty Conference with a **virtual (see link above)** keynote address from Mr. Tim Wise. You can view this presentation in the Davis College of Business & Technology conference rooms or on your own prior to attending Convocation in the conference rooms. In this presentation, Diversity, Equity, and Inclusion (DEI) efforts in educational settings will be examined as well as how those efforts either support real change or perpetuate institutional inequity. Mr. Wise will explain that much of what gets done under the rubric of DEI doesn't challenge fundamental cultural norms or practices that contribute to inequity, rendering DEI efforts DOA (Dead on Arrival), regardless of the good intentions of those charged with implementing them. Until those structural impediments to change are explored and altered, institutions are setting up their DEI officers for failure, letting down their employees, staff and/or students of color, and doing real damage to the cause of justice. He will provide examples of structural changes and institutional norms that promote equity, so that participants can walk away with tangible ideas on how to move real DEI work forward all within the changing sociopolitical landscape.

Convocation

1:00-2:00PM

Davis College of Business & Technology Conference Rooms

Welcome Back! Please join us for lunch as we recognize colleagues who were tenured and promoted in May and introduce faculty members who are new to JU.

Mr. Tim Wise

2022-2023 Fall Faculty Conference Keynote Speaker



Tim Wise, whom scholar and philosopher Cornel West calls, "A vanilla brother in the tradition of (abolitionist) John Brown," is among the nation's most prominent antiracist essayists and educators. He has spent the past 25 years speaking to audiences in all 50 states, on over 1,000 college and high school campuses, at hundreds of professional and academic conferences, and to community groups across the nation. He has also lectured internationally in Canada and Bermuda, and has trained corporate, government, law enforcement, and medical industry professionals on methods for dismantling racism in their institutions.

Wise's antiracism work traces back to his days as a college activist in the 1980s, fighting for divestment from (and economic sanctions against) apartheid in South Africa. After graduation, he threw himself into social justice efforts full-time, as a Youth Coordinator and Associate Director of the Louisiana Coalition Against Racism and Nazism: the largest of the many groups organized in the early 1990s to defeat the political candidacies of white supremacist and former Ku Klux Klan leader David Duke. From there, he became a community organizer in New Orleans public housing, and a policy analyst for a children's advocacy group focused on combatting poverty and economic inequity. He has served as an adjunct professor at the Smith College School of Social Work, in Northampton, MA., and from 1999-2003 was an advisor to the Fisk University Race Relations Institute in Nashville, TN.

Wise is the author of seven books, including his highly-acclaimed memoir, *White Like Me: Reflections on Race from a Privileged Son*, as well as *Dear White America: Letter to a New Minority*, and *Under the Affluence: Shaming the Poor, Praising the Rich, and Sacrificing the Future of America*. His essays have appeared on *Alternet*, *Salon*, *Huffington Post*, *Counterpunch*, *Black Commentator*, *BK Nation*, *Z Magazine*, and *The Root*, which named Wise one of the "8 Wokest White People We Know."

Wise has been featured in several documentaries, including "The Great White Hoax: Donald Trump and the Politics of Race and Class in America," and "White Like Me: Race, Racism, and White Privilege in America," both from the Media Education Foundation. He also appeared alongside legendary scholar and activist, Angela Davis, in the 2011 documentary, *a Vocabulary of Change*. In this public dialogue between the two activists, Davis and Wise discussed the connections between issues of race, class, gender, sexuality, and militarism, as well as inter-generational movement building and the prospects for social change.

Wise is also one of five persons—including President Barack Obama—interviewed for a video exhibition on race relations in America, featured at the National Museum of African American History and Culture in Washington DC. Additionally, his media presence includes dozens of appearances on CNN, MSNBC, and NPR, feature interviews on ABC's 20/20 and CBS's 48 Hours, as well as videos posted on YouTube, Facebook, and other social media platforms that have received over 20 million views. His podcast, "Speak Out with Tim Wise," features weekly interviews with activists, scholars, and artists about movement building and strategies for social change.

Wise graduated from Tulane University in 1990 and received antiracism training from the People's Institute for Survival and Beyond, in New Orleans.

Fall Faculty Conference

2022-2023 Abstracts

SESSION	ROOM	PRESENTER(S)	TITLE & ABSTRACT
1A	BRCHS STAR Lab	Dr. Sandra Brown	<p>Anatomage Table</p> <p>This session includes a 3D virtual platform for Anatomy and Physiology content. This interactive discussion will exhibit gross anatomy, regional anatomy, physiology, histology, an extensive case library, and examples of student assignments and activities that promote engagement in lecture and lab experiences.</p>
1B	114	Ms. Amanda Jackson, Dr. Shannon Lockwood, & Professor Chieu Duong	<p>Create Video Content that Stands Out</p> <p>Faculty created video content increases engagement and improves student performance. For video to serve as a productive part of a learning experience, however, it is important to consider best practices for video design. Join us as we take a virtual tour of JU's video production studio, review the easy recording process, and discuss best practices.</p>
1C	117	Mr. John Pauls	<p>Social Media for Instruction and Development</p> <p>Explore the power of social media as a method for professional development and networking, resource creation and generation, and global dialogues. We will discuss using social media in your course to engage students in learning, create deeper interactions, and expand learning beyond the classroom walls. We will also examine using social media tools to expand and deepen your professional connections.</p>
SESSION	ROOM	PRESENTER(S)	TITLE & ABSTRACT
2A	114	Dr. Amber Santos & Dr. Melissa McRae	<p>Immersive Learning: How you Can Use Virtual Reality to eEnhance Student Learning!</p> <p>Join us in a presentation, interactive demonstration, and discussion on ways immersive learning can enhance curriculum content delivery and engage the modern learner.</p> <p>Key take-aways:</p> <ul style="list-style-type: none"> • Discuss the many different immersive learning products

			<ul style="list-style-type: none"> available Engage in a demonstration of the different virtual reality products available for higher education Discuss ways immersive learning can be incorporated into your curriculum
2B	117	Ms. Dee Thornton	<p>Creative and Digital Alternative Assignments</p> <p>Instructors frequently consider exams or term papers when creating assessments or assignments for a course, but there are many more sorts of assessments that may be suitable for your course. If you are willing to think creatively about assignments that go beyond traditional exams or research papers, you may be able to design assignments that are more accurate reflections of the kind of thinking and problem-solving in which you want your students to engage. In this session we will discuss and give examples of thinking outside the box in developing assessments of your students' learning.</p>
2C	119	Mr. John Pauls	<p>Creating with Canva</p> <p>Are you ready to supercharge your presentations and spark curiosity in your students? This session will explore the power of Canva for instructional content creation, collaboration, and design. Learn how to leverage Canva to create worksheets, presentations, videos, and much more.</p>
2D	128	Dr. Will Miller	<p>An Introduction to Simple Syllabus</p> <p>Creating syllabi can be a time-consuming task for faculty members—especially when looking to ensure consistency with required portions that change from year to year. As syllabi have become increasingly important for policy adherence and documentation, we are introducing a tool designed to assist faculty in easily creating their syllabi while also allowing for easy submission and storage in a central location.</p>
SESSION	ROOM	PRESENTER(S)	TITLE & ABSTRACT
3A	114	Dr. Sandra Brown	<p>Using Interactive Platforms to Bring Students Back to Life in the Classroom</p> <p>Today's students have been surrounded by social media and the internet since they were born. They see the digital world and physical world as a blended experience where information is at their fingertips. The purpose of this presentation is to show how to bring this digital technology into the physical classroom to transform the way our students engage in learning. Several different examples of interactive content utilized within lectures, discussions, and assignments will be shared. Additionally, two specific platforms will be spotlighted: Nearpod and Flipgrid. So bring your Smartphones or Tablets for a hands-on immersive exploration and demonstration of these captivating tools!</p>

3B	117	Ms. Dee Thornton	<p>Blackboard Basics, As Easy As 1-2-3</p> <p>Are you new to JU? New to Blackboard? This session is for you! This presentation will provide an overview of the Blackboard LMS system. You will learn how to organize and update your course navigation menu, edit headers and course content, add/delete course content, and explore common course tools. We save time for your specific questions!</p>
3C	119	Professor Bill Hill & Professor Eric Kunzendorf	<p>Content Creation: MediaSmithing</p> <p>Join us in a presentation and discussion on how diverse media can be leveraged by students to engage content, deconstruct theories, and develop perspectives.</p> <ul style="list-style-type: none"> • Topics: • Video voices • Immersive Video Creation • Interactive Video • 3D Printing • Data Capture
SESSION	ROOM	PRESENTER(S)	TITLE & ABSTRACT
4A	114	Ms. Darby Rich & Ms. Rachel Cohen	<p>Craft your Course with Career Management Resources</p> <p>This session will discuss how to maximize student career readiness by integrating career development resources, available through Career Management at JU, into your course design. Discussion will center around the career resources you can integrate in your classroom. These resources include, for example, assistance in resume preparation, writing cover letters, interviewing skills, job searching and more. Faculty can also create resume and interviewing assignments in our new online platforms, VMock and Big Interview.</p>
4B	117	Dr. Julian Bryson	<p>Developing Empathy Through the Avant-Garde</p> <p>Music is a powerful tool that reflects our society and culture, but our personal preferences develop through exposure and familiarity—much like other biases. By exposing ourselves to new and unusual music, we develop the skill of musical empathy, which can be adapted and applied to non-musical situations. In this session, we will listen to music on the cutting edge of expression, explore how our musical preferences develop, reflect on our biases, and strengthen our empathy muscles.</p>
4C	119	Dr. Kara Conway	<p>AAC&U Annual Conference Debrief: Educating for Democracy</p> <p>The theme for the 2022 Association of American Colleges and Universities (AAC&U) annual meeting was “Educating for Democracy.” With a broad focus on liberal education and the evolving role of higher education in society, this session aims to highlight pervasive themes addressed at this conference. Dr. Roosevelt Montás, from Columbia University, was an inspiring keynote speaker who opened the meeting with a talk entitled</p>

“Liberal Education: For What and for Whom?” His reflections and research ignited thought-provoking discussions about how educators can best prepare civic-minded graduates who are not only educated but are engaged in democracy. Among others, I plan to share the following themes addressed at the conference: (a) civic discourse and engagement, (b) approaches to equity, accessibility, affordability, and inclusivity, (c) connection between the classroom and the community, (d) evolution in a changing model of higher education, and (e) anti-racism initiatives.

SESSION	ROOM	PRESENTER(S)	TITLE & ABSTRACT
5A	114	Dr. Julie Brannon & Dr. Sandra Coyle	<p>What's ENGL 103 Got to Do with It? How First Year Composition Prepares Your Students for Your Classes</p> <p>This session will explain what the first-year student learns in the ENGL 103 course, as well as the limitations of that course. Drs. Coyle and Brannon will clarify not only how our composition courses--and the Exit Exam--are designed as foundations to college-level writing, but will also offer suggestions for reinforcing and building upon these so our students will continue to grow and learn in your classes. Subjects will include plagiarism, what the Exit Exam actually tests for, placement, and more.</p>
5B	117	Professor Kimberly Beasley, Dr. Laura Atkins, Dr. Tamara Caudill, & Dr. Scott Kimbrough	<p>CORriculum: Competencies and Commonality</p> <p>The 2022-2023 school year Provost Fellowship position is being filled by Professor Kimberly Beasley and will focus on curriculum. Please join us for a panel discussion to start the conversation about exciting, progressive options and ideas for the future of liberal arts education at JU. Panelists include Professor Kimberly Beasley, Dr. Scott Kimbrough, and Dr. Laura Atkins.</p>
5C	119	Dr. Whitney George	<p>Integrating DEI Content into Current and New Courses: A Guide to the New Undergraduate DEI Requirement</p> <p>As of Fall 2022, JU has a new requirement for all incoming undergraduate students to take a minimum of 3-credit hours in a course that has been designated as one that has a large focus on diversity, equity, and inclusion (DEI). This session will discuss what the requirement is, the course content considered appropriate for inclusion in a DEI designated course, and how to create a new course or get approval for an existing course to count toward this requirement. Participants will learn the process for creating or designating an existing course as DEI and will review the approved form used for course approval. The three areas of DEI content will also be explored in detail.</p>

SESSION	ROOM	PRESENTER(S)	TITLE & ABSTRACT
6A	114	Dr. Nisse Goldberg, Dr. Victoria McNeil-Young, & Ms. Allana Forté	<p>The Urgency of Diversity: Fostering Equity within the Classroom and Across Campus through Awareness and Action</p> <p>Over the last decade diversity, equity, and inclusion initiatives (DEI) have become increasingly integrated within institutions of higher education. The benefits of these initiatives are numerous when identified and prioritized as critical to the success of a campus and community. Jacksonville University strives to cultivate a community of belonging in which intersectional identities, cultures, backgrounds, and interests are valued. As such, the purpose of this workshop is to explore how equity can be intentionally fostered university-wide through teaching, mentorship, and hiring practices. Attendees will engage in targeted discussions and activities related to these topics with the goal of identifying tangible tools that can be used to enhance equity at Jacksonville University. This workshop will also include a discussion of ways to foster DEI across campus in light of Florida's new legislation on individual freedom (i.e., House Bill 7).</p>
6B	117	Ms. Casanna Jackson, Ms. Allison Crawford, Ms. Chelsea Gentry, Ms. Olivia Hattan-Edwards, & Ms. Nancy Tucker	<p>Turning the Page: New and Improved Updates from the Carl S. Swisher Library</p> <p>This session will highlight the collection updates and changes the library has made in the past two years to improve services for faculty and the JU community. Nancy Tucker will discuss JU's library instruction program. Olivia Hattan-Edwards will discuss key faculty resources available on the library's website. Chelsea Gentry will provide an overview of requesting library materials, share the library's e-preferred policy, and introduce ways to find new material quickly—both digital and physical. Allison Crawford will discuss the library's institutional repository, course reserves, and special collections.</p>
6C	119	Dr. Tamara Caudill & Dr. Will Miller e	<p>Phins Forever: Prototyping a First Year Seminar for Education, Engagement, and Retention</p> <p>In fall 2022, Jacksonville University will pilot a new first year seminar (FYS) to aid in two critical areas: transition and retention. But rest assured, this isn't the same old, same old! Unlike JU101, FYS will be a 3-hour, discussion-based course where no more than 20 students work closely with an instructor and peer mentor. Together, they will consider big questions and make connections—with the campus and the community. In this session, we will discuss the data driving this format and the processes that went into developing it; and we will present our initial curriculum for its pilot year. Knowing that our strength as an institution lies in our creativity and agility, we will reserve some time to brainstorm with the session attendees on what the program can and should become as it evolves.</p>